
GRAC

Gateway Regional Arts Center

ANNUAL REPORT 2022-2023

MONTGOMERY COUNTY COUNCIL FOR THE ARTS

101 EAST MAIN STREET
MT. STERLING, KENTUCKY 40353

GRACKENTUCKY.ORG



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The Gateway Regional Arts Center (GRAC) is the premier cultural center for the Central and Eastern regions of Kentucky.

Vision

*All the Arts
for
All the People.*



Mission

The mission of the Montgomery County Council for the Arts, Gateway Regional Arts Center, is to promote, enhance, and contribute to the educational, artistic, and cultural lives of those living in Central and Eastern Kentucky. With a mission of providing excellent arts experiences for the communities along the I-64 Corridor between Lexington, Kentucky and Huntington, West Virginia, GRAC is on the forefront of cultural programming and continues to grow its reach in the Appalachian and Bluegrass regions of Kentucky.

Values

- Promoting art experiences as essential components of individual growth and community life
- Providing a welcoming environment for people of all ages and backgrounds to share in making and appreciating art
- Adapting our programs and services as the needs of our community change
- Ensuring fiscal responsibility and financial sustainability
- Maintaining an organizational culture in which all staff and volunteers are respected, valued, and recognized

2022-2023 Board of Directors

Crystal Dempsey-Gillum, President

Guston Thomas, Vice President

Melissa King, Past President

Lori Wells, Secretary

McKenna Revel, Treasurer

Joshua Ingram

Sallie Razor

Brittany Thompson

Cay R. Lane

Larry Kezele

Becky Priest

Tyler Wells

Akeem Scott

Dr. Danielle King

Maggie Todd

Tracy Pearce, Ex-Officio



A LETTER FROM THE EXECUTIVE DIRECTOR

A YEAR LIKE NO OTHER

When I look back on my first year as Executive Director here at the Gateway Regional Arts Center, I can't help but think about the countless lives our team of staff, volunteers, and board members have impacted through the power of the arts. This has been a year of unprecedented growth for this institution as we continue to become a leader for the arts in the state of Kentucky. Don't take my word for it - numbers talk, as they say. As you look through this wonderful Annual Report, see for yourself what we've been able to accomplish in one short year!

I am deeply grateful to the donors, sponsors, volunteers, and - most of all - my dedicated staff, for making this a dynamite year. Thanks to this community effort, more than 25,000 people experienced the magic of the arts in our region this year. We are reaching more people than ever before - and important to note, we are reaching the people who otherwise can't come to us. We've forged more than 30 strong partnerships with local, state, and national organizations to bring "All the Arts for All the People!"

I hope you will join us as we continue to grow and build upon this hidden gem here in Mt. Sterling, Kentucky.

BUILDING UPON OUR LEGACY

Founded in 1991, the non-profit Montgomery County Council for the Arts is dedicated to promoting the arts and artists in Mt. Sterling and surrounding communities. We have grown from a simple storefront gallery in 1997 to a 12,000 square foot multicultural center supported by dedicated membership of more than 300 individuals.

This fiscal year has been an important year of growth, but we aren't stopping. We are on the path to becoming a Leading Arts & Cultural Institution in Kentucky, but we need your help to get to the next step. We hope you'll consider making a tax-deductible donation, taking a class or attending an event - or maybe you want to sign up to be a part of our volunteer program! We encourage you to check out the many ways both youth and adults can get involved here by visiting our website: www.grackentucky.org. We hope to see you soon!

Artfully Yours,



Jordan Campbell
Executive Director



HIGHLIGHTS

FROM FISCAL YEAR 22/23

IMPORTANT ACCOMPLISHMENTS

- We solidified a consistent **brand presence**
- We initiated the **Eastern Kentucky Academy** for the Literary, Performing, and Visual Arts
- We reached a **far higher percent of minority communities** (Black, Hispanic, LGBTQ, people with disabilities, etc.) than our the representative populations in Montgomery County
- We **tripled participation** in our programs & classes



An Impactful Year
FOR DEVELOPMENT & ENGAGEMENT

522%

INCREASE IN SPONSORSHIPS
& DONORS IN
ONE FISCAL YEAR

300%

INCREASE IN NUMBER OF
INDIVIDUALS
SERVED COMPARED TO
LAST FISCAL YEAR

FY2022/23

OPERATING BUDGET

REVENUE	ACTUALS
Corporate Sponsors	\$ 11,400.00
Grants	\$ 125,110.78
Local Gov Contributions	\$ 18,068.69
Rental Property	\$ 7,520.00
Private Event Rentals	\$ 6,150.53
Miscellaneous Income	\$ 14,772.38
Programming Income	\$ 50,565.52
Artpalachia Gift Shop Sales	\$ 4,955.75
General Donations	\$ 79,544.64
Event Sponsors	\$ 3,087.56
Alcohol Sales	\$ 3,968.59
Services	\$ 2,847.62
Uncategorized Income	\$ 1,170.73
TOTAL YEARLY REVENUE	\$ 349,162.79

EXPENSES	ACTUALS
Programming Expenses	\$ 61,401.46
License Fees	\$ 1,846.36
Liquor License	\$ -
Alcohol Purchases	\$ 4,048.32
Payroll Expenses	\$ -
Wages	\$ 53,242.08
Federal Withholding	\$ 14,941.36
KY Withholding	\$ 2,802.76
Local Withholding	\$ 1,260.66
Contract Services	\$ 32,575.67
Accounting Fees	\$ 3,019.54
Custodial Fees	\$ 2,701.25
Building Repairs & Maintenance	\$ 19,516.33
Equipment Rental and Maintenance	\$ 875.00
Dues to Be Paid	\$ 2,068.05
Postage, Mailing Services	\$ 916.36
Office Supplies	\$ 1,847.63
Telephone/Telecommunications	\$ 1,559.11
Advertising	\$ 8,469.72
Trash	\$ 78.89
Water	\$ 598.89
Electricity	\$ 17,963.31
Gas	\$ 94.05
Credit Card and Bank Fees	\$ 2,052.48
Sales Tax	\$ 40.85
Insurance - Liability D and O	\$ 4,578.43
Art Shop Expenses	\$ 3,449.78
Donations/Gifts	\$ 2,223.71
Bonuses	\$ 18,071.08
Conference/Convention/Meetings	\$ 1,577.26
Uncategorized	\$ 74.00
TOTAL YEARLY EXPENSES	\$ 263,894.39

	LAST YEAR ACTUALS	CURRENT YEAR ACTUALS
TOTAL YEARLY REVENUE	\$ 165,703.00	\$ 349,162.79
TOTAL YEARLY EXPENSES	\$ 174,641.87	\$ 263,894.39
TOTAL YEARLY OPERATING OVERAGE/SUPRPLUS	\$ (8,938.87)	\$85,268.40

CONDENSED

FINANCIAL STATEMENT

ASSETS

Current Assets

Bank Accounts

10400 American Funds Investment Roberts	46,675.08
10500 Traditional Bank Renovation Works	15,869.15
10501 Traditional Bank savings	0.00
10510 Traditional Financial Services Investment	129,076.35
10700 Community Trust CD	27,769.15
10701 CD - Peoples Exchange Bank (2016)	0.00
10702 PE Bank CD#2 (2016)	0.00
10800 Blue Grass Community Foundation Endowment	544,150.51
10801 PayPal Bank	0.00
8011882 Sweep	23,196.21
Peoples Exchange Bank	68,872.19
Petty Cash	116.08

Total Bank Accounts \$855,724.72

Other Current Assets

12500 Prepaid Expenses	0.00
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Total Other Current Assets \$0.00

Total Current Assets \$855,724.72

Fixed Assets

15000 Furniture and Equipment	22,108.14
15100 Computers & Equipment	3,017.44
15200 Land	38,000.00
15300 Buildings & Equipment	1,463,658.06
16000 Accumulated Depreciation	-498,051.00

Total Fixed Assets \$1,028,732.64

Other Assets

18600 Other Assets	0.00
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Total Other Assets \$0.00

TOTAL ASSETS \$1,884,457.36

LIABILITIES AND EQUITY

Liabilities

Long-Term Liabilities

27000 Traditional Bank Loan	0.00
27300 SBA Loan	0.00

Total Long-Term Liabilities \$0.00

Total Liabilities \$0.00

Equity

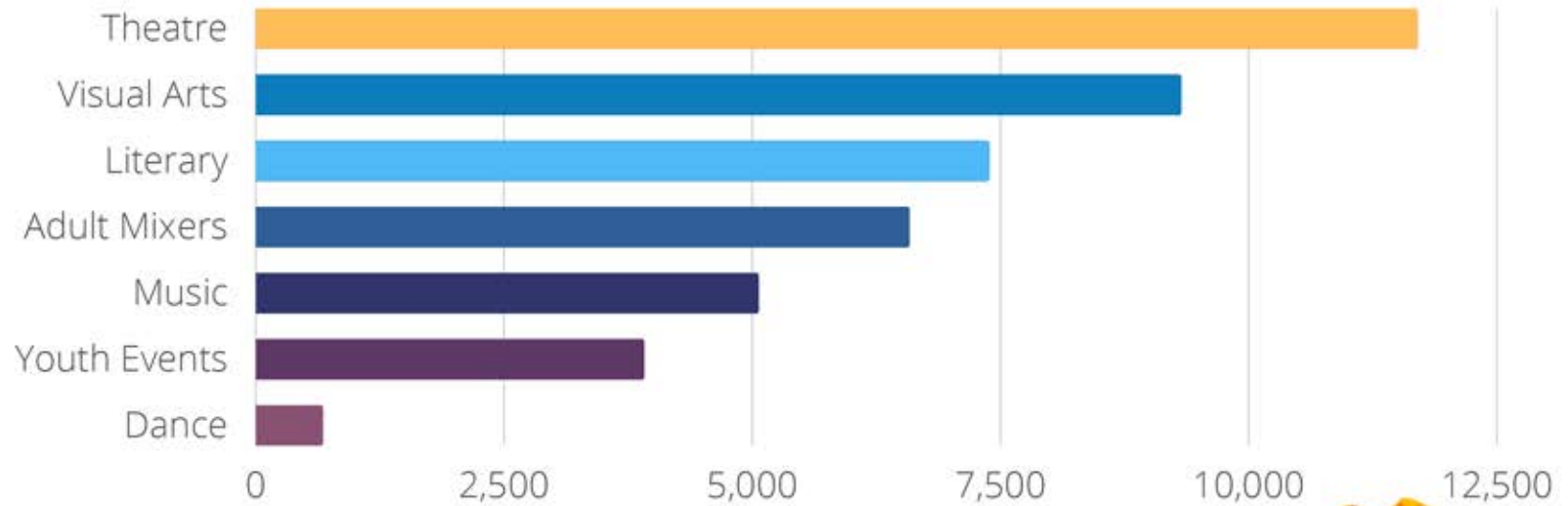
30000 Opening Balance Equity	22,598.66
32000 Retained Earnings	1,867,956.98
Net Income	-6,098.28

Total Equity \$1,884,457.36

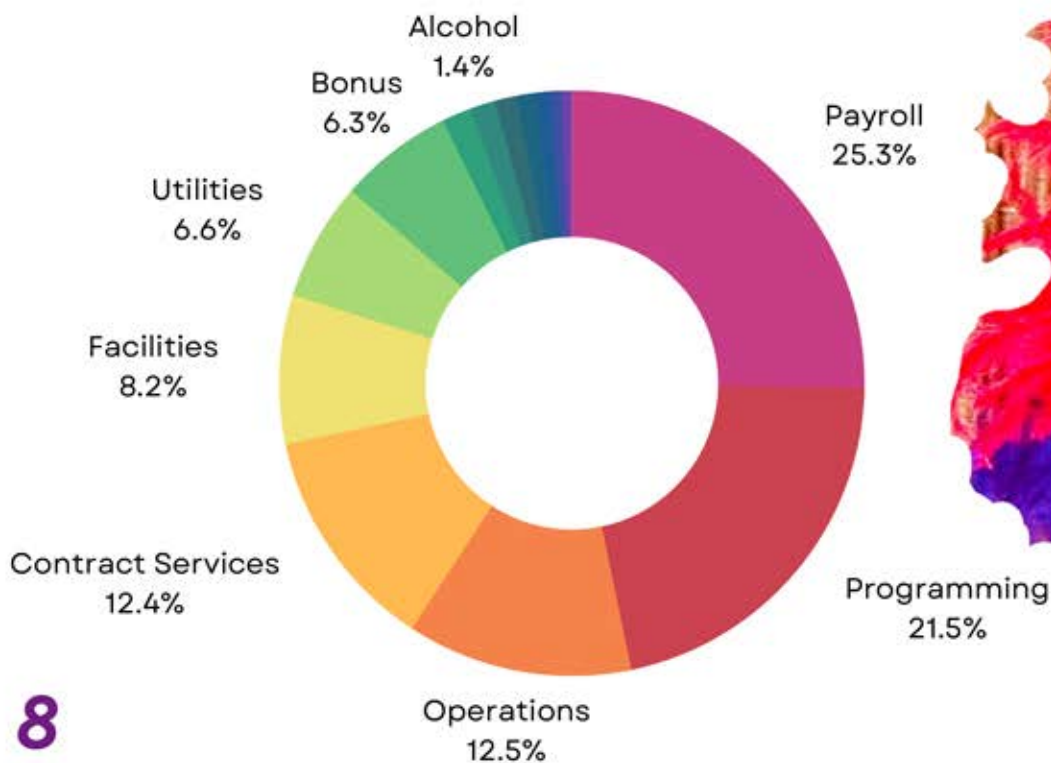


THE FISCAL YEAR

FY23 Revenue By Art Form



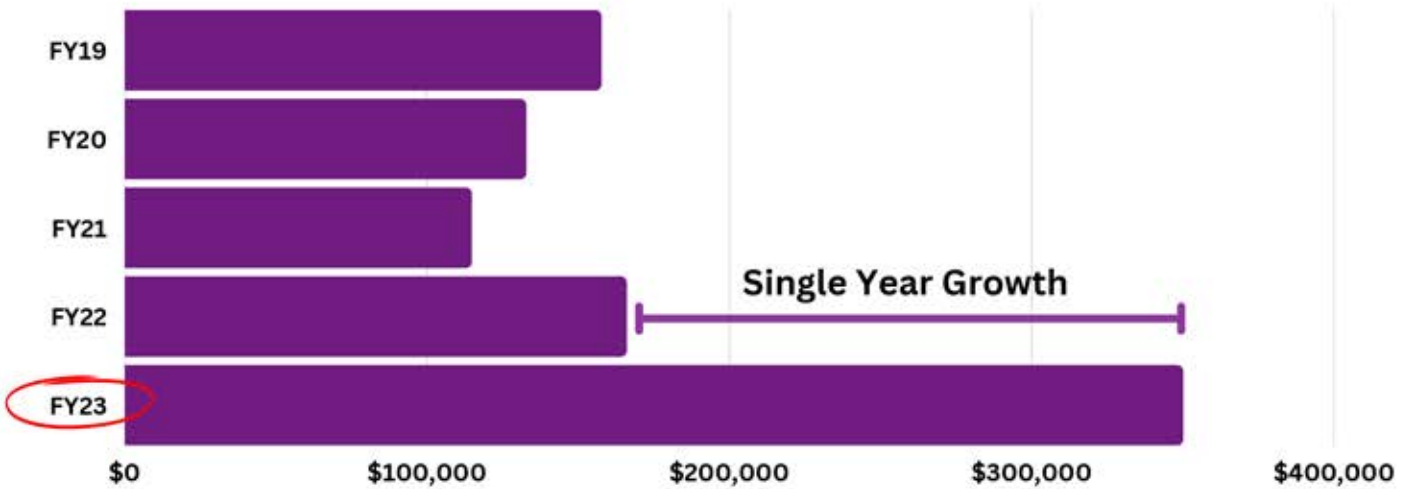
FY23 Expense Distribution



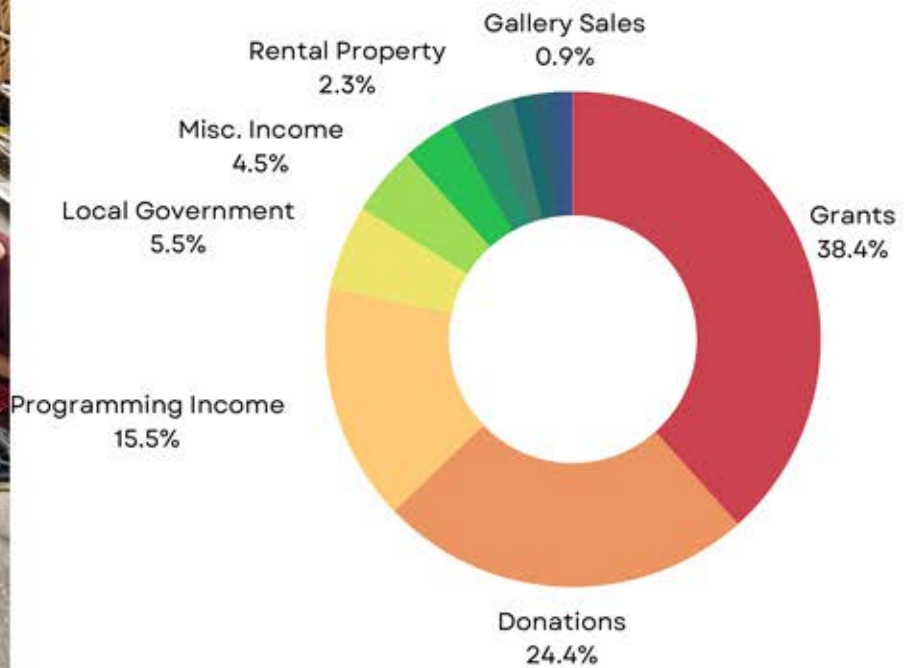
IN CONTEXT



FY23 Revenue Compared to Previous Fiscal Years



FY23 Revenue Distribution



OUR IMPACT

Becoming a Leader in the Arts in Kentucky

Some of the highlights from our program impacts this fiscal year include:

- Our artAbility Initiative is reaching the disability community by inculcating best practices to make our programs more accessible.
- The Small Town America Institute for Rural Arts & Culture is creating connectivity between Appalachian and rural American arts centers, leveraging lessons that can be used to help others making arts accessible in rural America.
- The 2023 Student Art Show, "Bluegrass, Brushstrokes, and Beyond," had a record number of entries: 788 pieces were entered by students from 35 Kentucky counties. Winners will be displayed at the State Fair in August.
- The ArtX Gallery, a new gallery this year, has facilitated a professional art exhibition space for six emerging artists from the region.



GRAC Patron Service Area

- Montgomery: 68%
- Secondary: 23%
- Tertiary: 9%



33

Kentucky counties represented in GRAC's event & class patrons

25,000

In-Person Visitors during Fiscal Year 2022-2023

150+

Events in the Cay R. Lane Event Series this year

85,000

Average number of individuals impacted online & in-person each month

125

Free & Low-Cost Classes in the Eastern Kentucky Academy for the Arts

Greetings from

MOUNTAIN



10

"Gateway to the Mountains"

OUR TEAM



Jordan Campbell

Executive Director

Jordan Campbell is an award-winning actor, educator, and an emerging leader in the global arts & culture sector. With a career that spans the fields of theatre, education, and policy, Jordan leverages his background in acting for a wide array of creative initiatives and partners. Originally from Mt. Sterling, Kentucky, he is proud to be returning home to lead the Gateway Regional Arts Center. Jordan has performed for audiences around the world, including shows on U.S. & international Broadway tours, at Carnegie Hall, John F. Kennedy Center for the Performing Arts, and the Grand Ole Opry. He has also worked in film, TV, and on national commercials. He is a Helen Hayes Award nominee and has been awarded multiple Artist Fellowship grants through the National Endowment for the Arts. He most recently served as the Director of Research & Knowledge at Creative Generation, a DC-based global consultancy that works at the intersection of the arts, youth, and social justice. Jordan also worked on Arts & Cultural issues at the White House during the Obama Administration. As an author, Jordan has written on topics ranging from mentorship models to musical theatre history. Jordan holds an Ed.M. from the Harvard Graduate School of Education and a BFA in Musical Theatre & BA in Political Science from Western Kentucky University.

CONTACT JORDAN: director@grackentucky.org



Bethany Goldy

Director of Operations

Montgomery County native, Bethany Goldy, is entering her 5th year with GRAC. As Director of Operations she reviews, analyzes, and evaluates procedures as well as implements policies to improve day-to-day operations. From interim director to bartending GRAC events, Beth has done it all with a focus on fostering a sense of community across the region, a belief that everyone has the heart of an artist, and that the arts should be accessible for all. Coming from a 17 year background as an IT specialist, Beth first dipped her toes in the world of nonprofits with the Montgomery County History Museum before finding her eventual home at GRAC. She also moonlights as a receptionist at the Post Clinic as well as providing IT support and social media management for a local auction house. Outside of the GRAC, Beth enjoys trivia, reading, musical theatre, and video games.

CONTACT BETH: info@grackentucky.org



Sinclaire Marie

Education & Events Manager

Sinclaire Marie is a visual artist focusing on ceramics and charcoal. Originally from Northern Arizona, she has moved and now creates her artwork in Eastern Kentucky.

Sinclaire is a recent graduate of Morehead State University with a Bachelor of Fine Arts in Art. During her undergraduate career, she was selected the Outstanding Freshman, Sophomore, and Senior in Art & Design. Sinclaire worked in a Undergraduate Research Fellowship with the Golding-Yang Gallery as a gallery assistant. She received Best in Show at the Rowan County Spring Showcase, First Place at the Gateway Regional Art Center's 23rd Annual Fall Student Art Exhibit, and was published in Inscope (2021 and 2022). Sinclaire has exhibited her artwork at the Lexington Art League's PRHBTN, Huntington Museum of Art, Appalachian Artisan Center, and at the Kentucky State Capital. www.sinclairemarie.com

CONTACT SINCLAIRE: outreach@grackentucky.org



Keagan Guy

Marketing Manager

marketing@grackentucky.org



Kayla Yarber

Community Outreach Coordinator

coordinator@grackentucky.org



Eddie Henderson

Events Coordinator

eddie@grackentucky.org

PROGRAM DIVISIONS



GRAC
Gateway Regional Arts Center
**THE CAY R. LANE
EVENT SERIES**

at the Gateway Regional Arts Center
Mount Sterling, Kentucky



The Gateway Regional Arts Center provides twelve months filled with an eclectic mix of high-quality and affordable performances, visual art exhibitions, receptions, film screenings, and concerts. The sheer breadth of our programming is unmatched by any arts or cultural center in Kentucky.



GRAC
Gateway Regional Arts Center
**THE EASTERN KENTUCKY
ACADEMY**

for the Visual, Performing, and Literary Arts
Mount Sterling, Kentucky

New in 2023, the Eastern Kentucky Academy provides over 125 classes, workshops, and ensembles that create free and low-cost arts learning opportunities for youth and adults in the region. In its first year, our Academy reached 5,000 individuals from 33 Kentucky counties.



GRAC
Gateway Regional Arts Center
**THE SMALL TOWN AMERICA
INSTITUTE**

for Rural Arts & Culture
Mount Sterling, Kentucky



This emerging nationwide institute, acting as a rural arts think tank, will dive into the various challenges, opportunities, and realities of running arts & cultural centers in rural American communities. As a leader in the field of rural arts research and praxis, the Steering Committee will boldly explore intersectional topics, centered on the power of creativity to engender justice, equity, and access in rural communities.



SUCCESS STORIES



An Intimate Evening With... Series

Through this series, literary and artistic luminaries with ties to Kentucky are invited to share their work and insights with audiences in the Gateway region. This not only provides an opportunity for local residents to engage with new and exciting perspectives, but also helps to foster a sense of community and connection through the literary arts.

Some of the notable figures who have participated in the "An Intimate Evening with" series include:

- Silas House, the New York Times Bestselling Author hailing from Eastern Kentucky
- Ada Limon, the U.S. Poet Laureate
- Jacinda Townsend, Kentucky native daughter and author of award-winning novel, *Saint Monkey*

The Art of Recovery

Through a partnership with the Montgomery County Health Department, we have provided guided art lessons to the Montgomery County Regional Jail inmates once per week. In each lesson, we engage inmates in a recovery-based session with an art activity integrated with evidence-based behavioral health principles using "SMART" Rehabilitation Curriculum. This program is co-led by a facilitator trained in substance abuse recovery methods from the MCHD alongside a credentialed adult art educator from GRAC. The co-facilitators meet regularly to crosswalk the artistic activities with the lessons on recovery, creating a deeper connection to the material and engendering more meaningful comprehension and application of the content. The program's pilot was so successful, an expansion is in the works to include individuals who are in active recovery upon release from incarceration.



Super Saturdays STEAM Education Program

Super Saturdays are a great way for youth to explore the fascinating intersection of art and science. These workshops are held once per month on a Saturday morning, making them accessible to busy families. The STEAM curriculum is designed to be both fun and educational, providing an engaging learning experience for kids. Each workshop is led by experienced instructors who are passionate about science and art education. Each month's class is centered on an exciting topic (superheroes, dinosaurs, slime, Disney, and more), making these workshops a great way to encourage kids to develop an interest in STEAM subjects. Education research shows that integrating creativity into STEM can lead youth to exciting career opportunities down the road.

Dolly Parton's Imagination Library

This year, the Gateway Regional Arts Center has teamed up with the Early Childhood Council of Montgomery County to serve as the county-wide sponsor for Dolly Parton's Imagination Library. The program provides a monthly picture book to children under the age of five. Within the first six months of launching the program, over 2,500 books have been sent to young readers throughout Montgomery County. Through this program, the Gateway Regional Arts Center is able to provide access to high-quality literature to children from low-income households who may not otherwise have access to books, building a strong foundation for future academic success and fosters a love of reading from an early age.



ALL THE ARTS: *Acquisitions & Partnerships*

ART ACQUISITIONS & PERMANENT COLLECTION HOLDINGS

The Muse, Federico Pizzurro
Don't Fence Me In, Joyce Garner
Pumpkin, Yayoi Kusama
Nancy Green, Diane Howell
Sew What?, Julie Ann Dilling
Portrait of Cay R. Lane, Federico Pizzurro
Bits & Pieces, Sherrie Warner-Hunter, et. al.
Across Kenya, Richard Kimathi
Musically Speaking, Jacob Wachira Ezigbo
Forgive them Father, James Ogonga
A Journey Through Two Worlds, Salome Kiwara-Wilson
Orange Tree and Banana Plant, Peterson Kamwathi
The Man of Talliez, Jes'se Ng'ang'a
Soko Series, Patrick Mukabi
Oryx, Peter Ngugi
Streets of Nairobi, Jimnah Kimani
We I, Allan Githuka



RAISING PERFORMING ARTS PORTFOLIO THROUGH NATIONAL TOURS & RENOWNED ARTISTS



My Body No Choice, Theatre
Partnership with Arena Stage in Washington DC

Sora Circus Theatricals, Dance
Performances from renowned aerialists

Kentucky Shakespeare's Hamlet, Theatre
Statewide Touring Production

Justin Hiltner Concert, Music
Intl. Bluegrass Music Assn. Award-Winner

Kenyon College Chamber Singers, Music
Renowned Choral National Tour

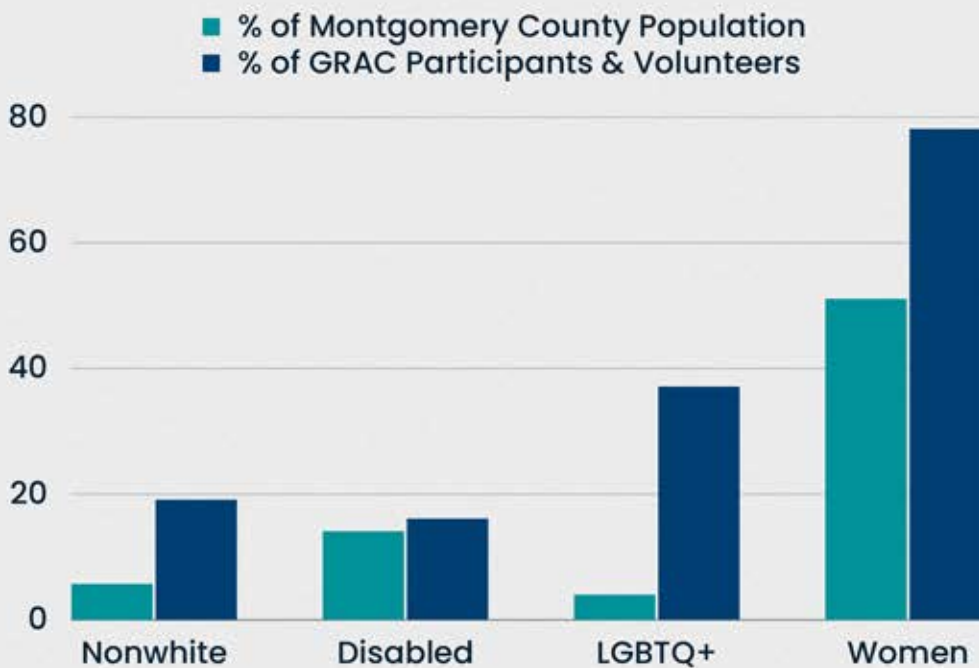
Commitment to an

I.D.E.A. Inclusion Diversity Equity Accessibility

Our slogan is "All the Arts for All the People." We strive to create an environment of inclusion, respect, and understanding, and to make sure everyone in our community has the opportunity to engage with the arts. We are continuously looking for ways to make our organization more accessible and equitable for all.

Our audience data indicates that minoritized communities feel welcome in our space. This includes nonwhite citizens, people with disabilities, the LGBTQ+ community, and women, who are all represented in our programs at a greater rate than the corresponding population in our county. (See graph)

In 2023, our Board of Directors approved the first-ever GRAC Cultural Equity Statement. This comprehensive document, which can be found on our website, includes a land acknowledgement and outlines our commitment to making our spaces and programming accessible to an increasingly diverse community and region.





Gateway Regional Arts Center **2023 Premiere Sponsors**

CORNERSTONE SPONSOR

TEAM **KENTUCKY**

PLATINUM SPONSORS (\$10,000+)

William Hodgkin - In Memory of Chenault Woodford
Jenny Rosania - In Memory of Jeff Rosania
Elise Boyd • The City of Mount Sterling
The Honorable Order of Kentucky Colonels

EXECUTIVE DIRECTOR'S CIRCLE (\$5,000-\$9,999)

Larry Kezele • Kentucky Arts Council • Drs. Ellen & Edward Roberts • Cay R. Lane • The Becky Bishop Priest Music Fund • South Arts • The National Endowment for the Arts • The Smithsonian Institution • Clay Community Center

PILLAR SPONSORS (\$1,500-\$4,999)

Ruth Hunt Candy Co. • Tomatoes & Flames • Columbia Gas-NiSource Charitable Foundation • The Episcopal Church of the Good Shepherd • Montgomery County Greenhouse • Margaret King • Frances Roberts • Rumpke Waste & Recycling • Caswell Prewitt Realty • The Monica Gilvin Volunteer Fund • LGE & Kentucky Utilities • Saint Joseph Mt. Sterling • Kentucky Humanities Council • Keystone Financial Group • Gateway Radio Works • Mt. Sterling-Montgomery County Tourism • Arena Stage-Mead Center for American Theatre • Montgomery Co. Health Department



ALL THE ARTS

FOR ALL THE PEOPLE.

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov

S O U
A R T S
H

*Ruth Hunt
Candies*

K E N T U C K Y
Arts
C O U N C I L



Smithsonian
Institution

BLUE GRASS
COMMUNITY
FOUNDATION
WE'RE IN IT FOR GOOD.



KENTUCKY
HUMANITIES



NATIONAL
ENDOWMENT
FOR THE
HUMANITIES



NiSource
CHARITABLE FOUNDATION

Columbia Gas
A NiSource Company



arena
stage
the mead center
for american theater

CHI Saint Joseph
Health
Saint Joseph Mount Sterling



MT. STERLING, KY
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BOLD
LOCAL EVENT INFORMATION AND MORE AT MTSSTERLINGTOURISM.COM

**COOPER
HEWITT**

CASWELL PREWITT
REALTY, INC.

WE THANK YOU
FOR YOUR CONTINUED SUPPORT OF
OUR PROGRAMS!

Named the BEST ARTS CENTER in KENTUCKY!



ALL THE **ARTS** FOR ALL THE **PEOPLE**